# Wheeling Wheelmen Board Meeting - March 2, 2023 PM via Zoom

**Present:** Roland Cooper - President, Neal Barg - VP Ride Chair, Flo Bvunzawabaya - Membership, Keith Carlson – Secretary, Johannes Smits - Treasurer and Webmaster, Scott Assmann - St Pat's Ride Chair

#### President's message:

Wheeling Wheelmen, over its 53 year history, has had many leaders, most of which have not been on the club's board. This still hold true today. These are the people that offer help without having to be asked. They quietly adjust the rides pace when another is struggling. They are the last to leave, making certain the area is neat and clean. The purpose of this board is to build upon the framework that enables these leaders, and all club members, to have a great experience at every club activity.

# St Pat's Ride: Sunday March 19<sup>th</sup> 2023: at Wauconda High school

Almost set. Take a look at the on-line sign-up sheet. Yes to see if something still needs to be filled but more so, look at the number of tasks required. Then drill down, focus on the details needed to complete any one task. Nothing is as simple as it appears at first glance. Our goal is to give each St. Pat's rider a fabulous day and better next year. At this event we will document the key procedures so that next year we have a handbook to follow. Thank you to each club member that has signed up and to those coming this day to help.

### Harmon Hundred: Sunday September 17th, 2023 at Wilmot High School, Wisconsin

The Board is convinced that the change in date is a true positive, coming after the North Shore Century gives us unique marketing opportunities. From the number of St. Pat's volunteers, we are confident in our club member's support. One stumbling block remains; we need organizers for Eagle Lake, Kaskin Park, Food, Registration, and Road Markings plus a Supervisor to oversee the complete event. If you have even an inkling of interest, please speak with any Board member.

#### SAY Illinois – Stop As Yield campaign

We have a friend in Representative Kam Buckner. He has submitted House Bill – HB3649 to the Illinois House of Representatives, his bill almost mirrors the Stop As Yield campaign. But a bill is different from a law. To aid the effort, Wheeling Wheelmen has an information table at St. Pat's along with a petition for riders to sign.

### **Ride Chair: Sign-in Sheets**

The Hatfield's and the McCoy's. Sign-ins are needed to record mileage and protect us and non-club members from liability. Then there are those that don't care about mileage plus, hey, I signed a release with membership renewal. All of these are correct however.... the Sign-in sheet brings us together and through bumping elbows and searching for a pen, friendships are found and conversations start. New riders meet members and feel welcome. Perhaps this insignificant act of adding your name to a paper is one important step in making the Wheelmen a family.

**Publicity, Social Media, Advertising:** All things we do to bring the club recognition, members, or money. Through the work of individuals, we have Meet-up, Face book, Strave, Ride with GPS, a website, paid ads like Ride Illinois, and more. Are we getting enough of a return from all this work?

**Membership:** A most vital position on the board. Being able to renew, identify, contact members and then make comparisons year over year is critical. The size of our membership is a bellwether for the health and success of our club.

**Next Board Meeting:** Late April